

MICCAI 2023



Vancouver
CANADA

26TH INTERNATIONAL CONFERENCE ON
MEDICAL IMAGE COMPUTING AND
COMPUTER ASSISTED INTERVENTION
8-12 OCTOBER 2023
VANCOUVER CONVENTION CENTRE
VANCOUVER / CANADA



**SPONSORSHIP
PROSPECTUS**





26TH INTERNATIONAL CONFERENCE ON MEDICAL IMAGE COMPUTING
AND COMPUTER ASSISTED INTERVENTION
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Dear Colleagues and Friends,

The 26th International Conference on Medical Image Computing and Computer Assisted Intervention, MICCAI 2023, will be held from October 8th to 12nd 2023 in Vancouver Convention Centre Canada.

The MICCAI 2023 organizing committee and the local team in Canada have been working diligently at planning the conference for years. We are dedicated to making sure that MICCAI 2023 will be a great experience for everyone!

As you all know, the annual MICCAI conference attracts the world's leading biomedical scientists, engineers, and clinicians from a wide range of disciplines associated with medical imaging and computer assisted intervention. The conference series includes three days of scientific content, including oral presentations and poster sessions. Workshops, tutorials, and challenges are held on the days preceding and succeeding the conference. Delegates can enjoy many different session formats in these satellite events that offer a comprehensive forum to further explore topics relevant to MICCAI. Industrial sessions and exhibitions provide interesting opportunities for exchange between academia and industry. The Students and Women in MICCAI board will complete the program with exciting social events.

We believe you should consider supporting this meeting and will be happy to discuss your sponsorship requirements. We aim to ensure that this event both highlights your organization and creates meaningful links with members of the community.

MICCAI 2023 General Chairs



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ABOUT MICCAI



MICCAI

The MICCAI Society was formed as a non-profit corporation on July 29, 2004, pursuant to the provisions of the Minnesota Non-Profit Corporation Act, Minnesota Statute, Chapter 317A, with legally bound Articles of Incorporation and Bylaws. The official corporate name is The Medical Image Computing and Computer Assisted Intervention Society (“The MICCAI Society”). The organization was founded with a focused professional mission and with member enrollment and benefits. The Society is governed by an elected Board of Directors (the MICCAI Board) with officers, including a President, Executive Director, Secretary and Treasurer.

Society staff coordinators are appointed by the Board to help manage and conduct the various activities of the Society, including membership, publications, public communication, and industry relations. The Society’s goals and focus are multi-disciplinary in nature and bring together scientists, engineers, physicians, surgeons, educators and students who contribute to and participate in the mission and activities of the Society.

The history of the Society dates from the early 1990s when three international conferences eventually evolved into a single conference in 1998, and was named the MICCAI (Medical Image Computing and Computer Assisted Intervention) Conference.

ORGANIZING COMMITTEE

GENERAL CHAIRS

James Duncan
Russ Taylor
Tanveer Syeda-Mahmood

PROGRAM CHAIRS

Hayit Greenspan
Anant Madabhushi
Parvin Mousavi
Tim Salcudean

SATELLITE EVENTS CHAIR

Bennet Landman

WORKSHOP CHAIRS

Alistair Young
Hongzhi Wang

TUTORIALS CHAIR

Islem Rekik
Guon Zheng

CHALLENGE CHAIRS

Lena Maier-Hein
Jayashree Kalpathy-Kramer
Alexander Seitel

CLINICAL CHAIRS

Curtis Langlotz, MD, Ph.D
Charles Kahn, MD, Ph.D
Masaru Ishii, M.D. Ph.D

LOCAL ARRANGEMENTS

Purang Abolmaesumi
Mehdi Moradi

KEYNOTE LECTURES

William Wells
Alex Frangi

INDUSTRIAL SPONSORSHIPS

Le Lu
Mohammad Yaqub

PUBLICATIONS CHAIR

Ron Summers, MD, Ph.D
Kevin Zhou

STUDENT ACTIVITIES

Nathaniel Braman
Vaishnavi Subramanian

WOMEN IN MICCAI

Jayanthi Sivaswamy
Xiaoxiao Li

SUBMISSIONS/WEBSITE

Kitty Wong

YOUNG INVESTIGATOR CHAIRS

Marius Linguraru
Archana Venkataraman

GENERAL INFORMATION

About Vancouver

Vancouver is a seaport city in western Canada, located in the Lower Mainland region of British Columbia. Vancouver is one of the most ethnically and linguistically diverse cities in Canada: 52% of its residents are not native English speakers, 48.9% are native speakers of neither English nor French, and 50.6% of residents belong to visible minority groups. Vancouver is consistently named as one of the top five worldwide cities for live ability and quality of life, and the Economist Intelligence Unit acknowledged it as the first city ranked among the top ten of the world's most well-living cities for ten consecutive years. In 2011, the city planned to become the greenest city in the world by 2020. Vancouverism is the city's urban planning design philosophy.



Vancouver Convention Center

Located on Vancouver's waterfront with a dramatic mountain backdrop, the award-winning Vancouver Convention Centre offers one of the most beautiful settings in the world and convenient access to all the major visitor amenities in the downtown core. As British Columbia's flagship convention centre, the facility hosts more than 500 events and welcomes hundreds of thousands of attendees each year, while generating significant economic activity for the province.



Conference Secretariat



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E-mail: secretariat@miccai2023.org • Web: www.dekongroup.com



SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP

15,000 USD

- 3 (three) free registrations for the conference, incl. gala dinner
- 12 sqm exhibitor booth area (including shell scheme construction if requested)
- Naming rights to the student travel awards
- Your marketing material into the conference bag supplied to every participant (print and delivery required)
- Logo with link to your company on the MICCAI 2023 website
- Logo and short description (50 words) of your company in the the conference program
- Acknowledgement incl. Logo on the conference banners (with all sponsors)

GOLD SPONSORSHIP

10.000 USD

- 2 (two) free registrations for the conference, incl. gala dinner
- 9 sqm exhibitor booth area (including shell scheme construction if requested)
- Your marketing material into the conference bag supplied to every participant (print and delivery required)
- Logo with link to your company on the MICCAI 2023 website
- Logo and short description (50 words) of your company in the the conference program
- Acknowledgement incl. Logo on the conference banners (with all sponsors)

SILVER SPONSORSHIP

7.500 USD

- 1 (one) free registration for the conference, incl. gala dinner
- 6 sqm exhibitor booth area (including schell scheme construction if requested)
- Logo with link to your company on the MICCAI 2023 website
- Logo in the the conference program
- Acknowledgement incl. Logo on the conference banners (with all sponsors)

BRONZE SPONSORSHIP

5.000 USD

- Logo with link to your company at the MICCAI 2023 website
- Logo in the conference program
- Acknowledgement incl. Logo on the conference banners (with all sponsors)

START-UPS

3.000 USD

- For recently incorporated Start-ups only (within 24 months)
- 6 sqm exhibitor booth area (including schell scheme construction if requested)
- Logo with link to your company at the MICCAI 2023 website
- Logo in the conference program
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